



## Automotive Aftermarket Marketing Trainee

### **Welcome to a place where your ideas lead to something big. Welcome to Bosch.**

Whether in areas of mobility, industrial technology, consumer goods, or energy and building technology: Bosch makes a decisive contribution to improving the quality of life of this generation and those to come. This is only possible with a global network of more than 400,000 highly committed employees, with pioneers who break new technical ground every day. So why not join us in starting something remarkable? **Make it happen.**

### Your contribution to something big

- ▶ Update, compare and deal with sales pivots
- ▶ Maintain presentations – graphs
- ▶ Manage marketing budget (follow up plan)
- ▶ Prepare press releases, advertisements and other related marketing activities
- ▶ Support in customers' events
- ▶ Conduct mitigation controls
- ▶ Maintain order entries and follow up
- ▶ Maintain product data in the system
- ▶ Handle & resolve customers complaints/inquires (mostly about prod. availability, pricing, order status)
- ▶ Administrate ESI[tronic] (Diagnostics software)

### What distinguishes you

- ▶ Academic background in Business Administration Science
- ▶ Fluency in English language
- ▶ Computer literacy, knowledge of MS Office
- ▶ Good communication skills and teamwork spirit
- ▶ High motivation and outgoing personality with a "can do" attitude
- ▶ Strong presentation and negotiation skills

Your future job location offers you

- ▶ Excellent career opportunity in a global organization
- ▶ Dynamic and modern working environment
- ▶ Individual training plan comprising a variety of subject-related courses

Make it happen!

Reference Code: AAMT02

Apply now: [HR@Bosch\\_Hellas](mailto:HR@Bosch_Hellas)